



MILKEN INSTITUTE

CALIFORNIA 2000 STATE OF THE STATE CONFERENCE



**WEDNESDAY,
OCTOBER 18, 2000**

LOS ANGELES MARRIOTT

DOWNTOWN

8:00 AM - 5:00 PM

California has overcome the downturn of the early 1990s to become one of the biggest success stories in the nation. But how long will it last? What challenges does the state face in the years ahead if it is to maintain its economic momentum?

This conference will address the key opportunities and challenges facing policy makers, businesses and citizens in the near and long-term future. It is an event for anyone doing business in California, or who has interests in the state and its future.

ISSUES TO BE DISCUSSED:

- A California Dilemma: More New Jobs than New Housing Units
- Balancing Economic Development and Urban Sprawl
- The Promise of Emerging Domestic Markets in Our Own Backyard
- Redevelopment and Urban Infill Opportunities
- Infrastructure and Limits to Economic Growth
- California's Trade Connection: Asia and Mexico
- K-12 Education Reforms and Technology-based Learning
- The Wave of New California Immigrants
- Knowledge-Worker Shortages and H1B Visas
- Entertainment and the New "New Media" California's Future
- Venture Capital and Tech Startups: Keys to Entrepreneurial-led Growth
- Biotech and Bioscience: California's Position at the Starting Line

KEYNOTE SPEAKER: Robert Parry, President, Federal Reserve Bank of San Francisco

PARTICIPANTS: Chairman Michael Milken; Cal Tech President David Baltimore; Amgen Chairman Gordon Binder; Oakland Mayor Jerry Brown; California State Treasurer Philip Angelides; Kaufman & Broad Home Corporation CEO Bruce Karatz; Entertainment Ventures Managing Director Sanford R. Climan; *and many more.*

REGISTRATION INFORMATION:

Registration is \$495, which includes meals and a comprehensive economic and demographic guide to California. Reservations are required. The deadline for registering is **October 6, 2000.**

The complete conference program and registration information is available online at www.milkeninstitute.org, or you may contact the Milken Institute by phone at (310) 998-2605, or by e-mail at conferences@milkeninstitute.org.

Corporate sponsorships are available by calling (310) 998-2632.