

CONNECT

PEOPLE • OPPORTUNITIES • SOLUTIONS

WHAT HAPPENS WHEN YOU BRING TOGETHER A HIGH-POWERED MIX OF CEOs, INVESTORS, INNOVATORS, NOBEL LAUREATES, SCIENTISTS & POLICYMAKERS?

You just might change the world.

CONTENTS	
Global Conference	6
Milken Institute Summit	18
State of the State	20
Partnering for Cures	22
The Innovation Retreat	23
Family Program	24
Financial Innovations Labs	25
Other Events	26



MILKEN INSTITUTE EVENTS: BUILDING RELATIONSHIPS THAT CONVERT GREAT IDEAS INTO ACTION

SOLUTIONS DON'T WORK IF THEY SIT ON A SHELF. That's why the Milken Institute is committed to accelerating progress by linking together the worlds of business, finance and policy. Year-round, in major cities around the globe, we bring senior decision-makers together to tackle economic and social challenges.

From Los Angeles to Washington and New York, from London to Singapore, every Milken Institute event is smoothly executed, with high production standards and best-in-class technology support.

Tapping into an unparalleled network of experts and investors, we gather the key players across various sectors, disciplines and geographies. Whether the agenda is energy, medical research or philanthropy, we design highly focused interactions and compelling content that will generate impact in the marketplace and around the world.

Solutions are within our grasp — when the right people come together.

CLOCKWISE FROM LEFT: Michael J. Fox, Founder, The Michael J. Fox Foundation for Parkinson's Research; Frank Luntz, President and CEO, Luntz Global, and comedian John Cleese; Deepak Chopra, Co-Founder and President, Alliance for a New Humanity; Maria Bartiromo, Anchor, CNBC's "Closing Bell With Maria Bartiromo"; Eli Broad, Founder, The Broad Foundation, and Andre Agassi, Founder, Andre Agassi Charitable Foundation; Mohamed El-Erian, CEO and Co-Chief Investment Officer, PIMCO.

THE MILKEN INSTITUTE GLOBAL CONFERENCE: TAKE PART IN SHAPING THE CONVERSATION AT ONE OF THE WORLD'S PREMIER BUSINESS, FINANCE AND POLICY GATHERINGS

ONE OF THE WORLD'S LEADING economic think tanks, the Milken Institute converts research into real-world results — and the Global Conference is the launching pad for the work we undertake year-round.

Each spring, the Institute brings many of the world's most powerful people to Los Angeles on a mission to address the biggest challenges of our time. Armed with provocative opinions and fresh insights, they do much more than just debate the issues. They help move policy toward realistic solutions.

This is a remarkable opportunity to take your place among the thinkers and doers who will change the future course of financial markets, energy security, education reform, medical research and a host of other issues.

Where: Los Angeles

When: April 29–May 2, 2012

Who attends: C-suite executives, major investors, government officials, academic experts, journalists, educators and innovators from around the world

FROM LEFT: Eike Batista, Chairman and CEO, EBX Group; Jeffrey Immelt, Chairman and CEO, General Electric; Paul Gigot, Editorial Page Editor, The Wall Street Journal; Professor Nouriel Roubini, Chairman, Roubini Global Economics; and David Rubenstein, Co-Founder and Managing Director, The Carlyle Group.

INNOVATORS & INVESTORS

AMAZING THINGS CAN AND DO HAPPEN at the Global Conference. Leaders from the worlds of finance and philanthropy join forces, while investors meet the innovators behind the latest breakthroughs in medical research and alternative energy. Exciting new ideas reach a high-caliber audience with the resources and know-how to get things done.



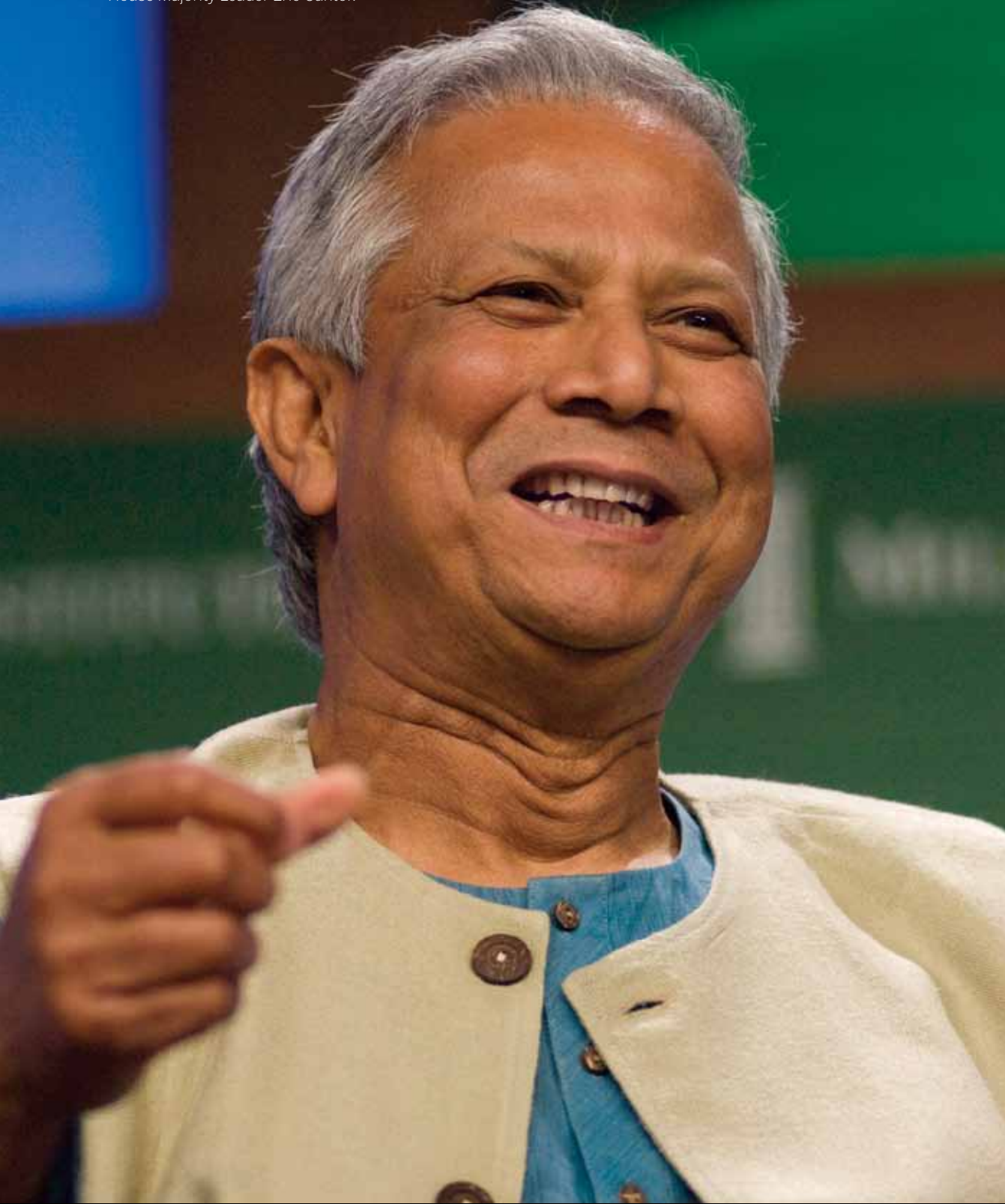
QUOTED

“What emerges is thoughtful insight and inspiring advice that gave me and other participants a **deeper appreciation for what the future holds.**”

Eric Schmidt | Executive Chairman, Google



LEFT: Architect Frank Gehry and Twitter Co-Founder Biz Stone. RIGHT: T. Boone Pickens, Entrepreneur, Philanthropist and Founder of BP Capital.



QUOTED

“The Global Conference brings together some of the world’s great intellectuals ... It was invaluable to me, as it would be for anyone who wants to **broaden their scope of knowledge** and expand their mind.”

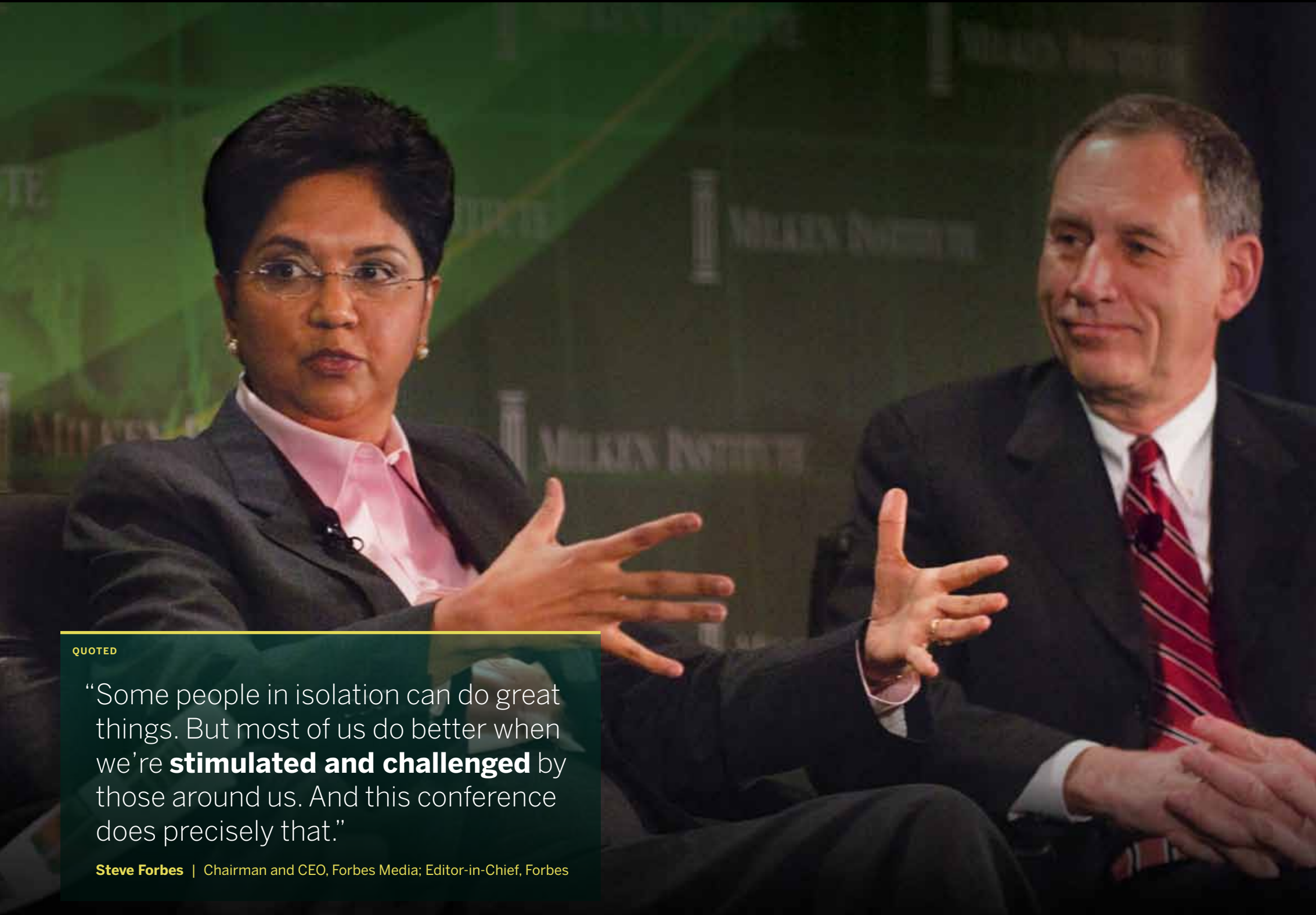
Vicente Fox | Former President of Mexico

GLOBAL CONFERENCE COMBINES a serious intellectual focus with unparalleled opportunities for building new business relationships. The energy is contagious as a remarkable cross-section of leaders from the public and private sectors converges.

NOBEL LAUREATES & POLICYMAKERS

CEOs & SCIENTISTS

DURING THIS HIGH-POWERED GATHERING, professionals and experts from many fields of interest are accessible and eager for discussion. Ideas are exchanged in the hotel hallways, in private meetings and in the Global Conference Pavilion, a central space for relaxing and networking. The conference experience is expressly designed to produce partnerships and more effective policy.



QUOTED

“Some people in isolation can do great things. But most of us do better when we’re **stimulated and challenged** by those around us. And this conference does precisely that.”

Steve Forbes | Chairman and CEO, Forbes Media; Editor-in-Chief, Forbes



LEFT: Indra Nooyi, Chairman and CEO, PepsiCo; Delos Cosgrove, President and CEO, Cleveland Clinic.
RIGHT: Steven Chu, U.S. Secretary of Energy and Nobel Laureate in Physics, 1997.

CHANGING THE WORLD, TOGETHER.

TO BRING THIS EVENT TO LIFE, we design a sweeping and ambitious program that delves into financial markets, economic development, energy, the environment, global health, public policy, education, media and technology. The Institute's noted economists and researchers work closely with panelists to ensure that each session presents accurate, up-to-the-minute data in fresh and incisive ways.

The Global Conference brings together thought leaders from around the world and from every sector of the economy. This is the place to hear about disruptive technologies, medical breakthroughs and investment opportunities that most observers have yet to spot. You'll learn about emerging markets, fresh approaches to risk management and what lies ahead for business and industry.

A program like no other

Here's a sampling of the high-level dialogue featured in previous years:

Ted Turner on transforming America's energy future

Nouriel Roubini on the implications of spiraling sovereign debt

UCSF chancellor and biotech innovator **Susan Desmond-Hellmann** on medical science

Trailblazing scientist **Craig Venter** on unlocking the human genome

David Rubenstein on trends in private equity

Sanofi CEO **Chris Viehbacher** on medical innovation

Former Pakistani Prime Minister **Shaukat Aziz** on combating terrorism

Al Gore on the urgency of addressing climate change

Google Executive Chairman **Eric Schmidt** on the frontiers of information technology

Arianna Huffington on the future of journalism

Steve Wynn on delivering world-class customer service

Quincy Jones on the state of the music industry





Who attends?

This is the world's top finance conference, with dozens of sessions addressing the latest market trends. It is an indispensable gathering for the financial community, CIOs of large pension plans, leaders from major foundations, venture capitalists, private equity and hedge fund managers, and high-net-worth individuals.

Industry leaders from health care, real estate, retail, energy, technology, entertainment and many other sectors participate as both speakers and attendees. They are joined by U.S. officials, foreign leaders, educators and philanthropists.

Only a few gatherings in the world offer the chance to sit down with the people who will shape the coming year's agenda . . . and the Global Conference is one of them.

- **Some 3,000 attendees represent public companies with a market cap of more than \$5 trillion. Many Fortune 1000 firms are represented.**
- **Global Conference draws investors with at least \$12.6 trillion in assets under management.**
- **More than 40 percent of all attendees are chairmen, presidents, CEOs, directors, partners, vice presidents, CIOs or CFOs.**
- **Major philanthropists and representatives from some of the world's most prominent family offices and foundations are on hand.**
- **Attendees come from across the United States and from 60 nations around the world.**



Where headlines are made

The Global Conference generates hundreds of news and feature stories every year. There's a buzz in the hallways as newsmakers and key investors sit down for one-on-one interviews with the leading business networks, which set up live feeds from inside The Beverly Hilton.

Reporters know this is the place to learn about new trends and get the best read on where the markets are headed. In fact, many top journalists not only report on what's being said at the conference, but take an active role as panel moderators.

This media-rich environment offers a unique opportunity to reach top-tier business and financial news outlets. The conference also makes a major social-media splash, as leading financial bloggers cover the action in real time. The Milken Institute website becomes an interactive platform that amplifies your participation. Video from each session is immediately posted, viewed by tens of thousands of visitors and widely shared.

THE MILKEN INSTITUTE SUMMIT: FORWARD THINKING FOR THE NEW ECONOMY

Where: London

When: October 9–10, 2012

Who attends: 700 of the world's most prominent industrialists, financiers, philanthropists and business advisory leaders

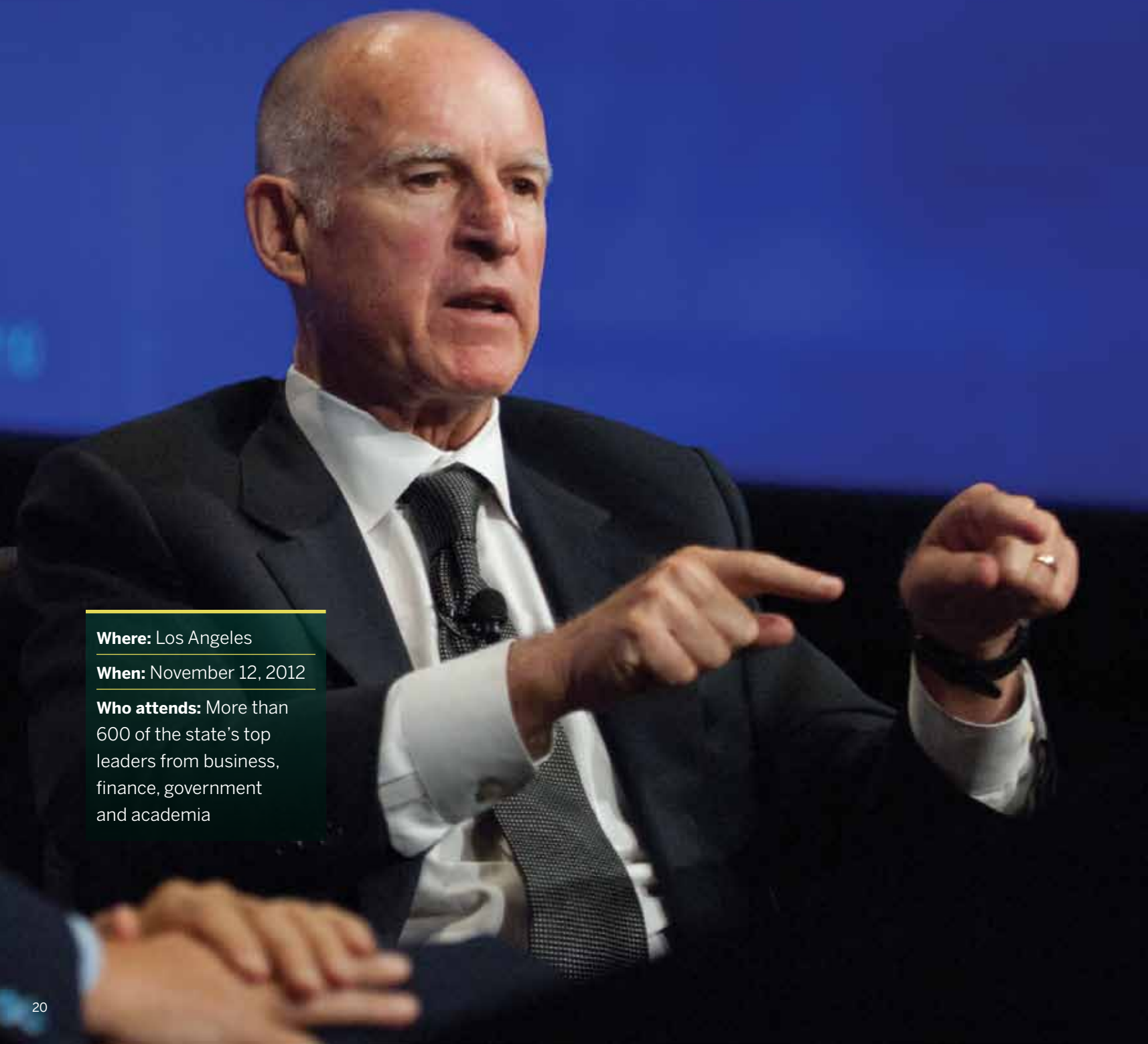
SOME OF THE WORLD'S MOST PROMINENT PEOPLE gather for the Milken Institute Summit, an event that brings the excitement and ambition of Global Conference to locations around the world but on a more intimate scale.

Last year's inaugural Summit in London – which came at a crucial point in the European debt crisis – represents a major expansion of our worldwide network to include key leaders in European industry and policy. The one-of-a-kind agenda addresses such diverse topics as the global economy, the world's energy future, global risk and human capital development.



ABOVE RIGHT: Wolfgang Schäuble, German Finance Minister (top); Dambisa Moyo, Author and Economist (bottom). ABOVE LEFT, FROM LEFT: Pierre Beaudoin, President and CEO, Bombardier Inc.; Shaukat Aziz, former Prime Minister, Pakistan; John Micklethwait, Editor-in-Chief, The Economist; Ruben Vardanian, Chairman and CEO, Troika Dialog; and Sir Martin Sorrell, CEO, WPP.

STATE OF THE STATE: SHARING CONCRETE IDEAS FOR GETTING CALIFORNIA BACK ON TRACK



Where: Los Angeles

When: November 12, 2012

Who attends: More than 600 of the state's top leaders from business, finance, government and academia

CALIFORNIA HAS AN UNMATCHED REPUTATION FOR INNOVATION — and the Milken Institute believes we can harness that spirit to overcome the serious challenges facing the state today.

With a nonpartisan approach that's driven by data, not ideology, the State of the State Conference is a unique platform for building consensus around fresh solutions. There's a genuine spirit of collaboration as California's most influential business leaders, investors and government officials tackle crucial policy questions head-on. This event is all about making California a better place to do business, educating the workforce of the future, using our resources wisely and laying the groundwork for economic growth in the years ahead.



OPPOSITE PAGE: California Gov. Jerry Brown. ABOVE, CLOCKWISE FROM TOP LEFT: Patrick Soon-Shiong, Founder, NantWorks, and Chairman, Chan Soon-Shiong Institute for Advanced Health; Janet Lamkin, President, Bank of America California; Mark Yudof, President, University of California; Timothy Leiweke, President and CEO, AEG.

PARTNERING FOR CURES: FORGING THE COLLABORATIONS NEEDED TO SAVE LIVES

THE INNOVATION RETREAT: CREATING NEW STRATEGIES TO ACCELERATE MEDICAL CURES



Where: New York

When:
November 28–30, 2012

Who attends: Leaders from biotech and pharmaceutical companies, government officials, renowned academic experts, venture capitalists, representatives of medical research foundations and patient advocacy organizations, and major philanthropists

THE PARTNERING FOR CURES CONFERENCE brings together leaders from all sectors of the medical research enterprise with the express purpose of building collaborations that can transform promising scientific discoveries into treatments.

This groundbreaking event encourages key stakeholders to share visionary thinking and practical paths to speed progress and deliver the best possible outcome for patients. Partnering for Cures features effective one-on-one partnering meetings and numerous opportunities to explore fresh approaches to systemic challenges and engage with nontraditional allies. For information: www.partneringforcures.org.

CLOCKWISE, FROM LEFT: Margaret Hamburg, FDA Commissioner; Margaret Anderson, Executive Director, *FasterCures*, and Freda C. Lewis-Hall, Senior Vice President and Chief Medical Officer, Pfizer; promising young investigators in medical science.

Where: Washington, D.C.

When: September 7–9, 2012

Who attends: Nearly 100 leading scientists, policymakers, regulators, industry leaders, funders, philanthropists, innovators and patient advocates

CURES TO OUR MOST DEADLY and debilitating diseases seem so tantalizingly close. Yet, despite dedicated work by hundreds of thousands of brilliant scientists worldwide, progress has bogged down in the face of financing, regulatory and structural hurdles. In short, after decades of success, the great biomedical innovation engine is sputtering, and the industry itself is clamoring to fix it.

This pioneering event, launched at Lake Tahoe, puts medical experts, policymakers, philanthropists, economists and disruptive business innovators in the same room to debate what feeds creativity in other fields. With the instruction to check any preconceptions and rigid agendas at the door, participants challenge presumptions – and each other – and look for practical strategies to accelerate cures.

FROM LEFT: Group photo; Francis Collins, Director, National Institutes of Health; Peter Diamandis, Chairman and CEO, XPRIZE Foundation.

FAMILY PROGRAM: DETERMINING BEST PRACTICES FOR UNCERTAIN TIMES



Singapore's iconic Helix Pedestrian Bridge and Marina Bay Sands Resort.

When: Year-round

Who attends: High-net-worth individuals and family office representatives

HOW CAN HIGH-NET-WORTH FAMILIES achieve their philanthropic goals? The Milken Institute's family program reveals the latest trends in wealth management and the most effective philanthropic models.

Through private events, customized research and panel discussions at our many conferences, we explore the best practices in family governance, succession planning, choosing and retaining top talent, and oversight for some of the world's wealthiest people. With sessions in Singapore and other locales abroad, our one-of-a-kind family program connects high-net-worth families with industry leaders — as well as each other. We believe that providing this audience with a global outlook and philanthropic expertise will have broad ripple effects and empower these individuals to make progress on the social challenges that are most important to them.

FINANCIAL INNOVATIONS LABS: A COLLABORATIVE APPROACH TO PROBLEM-SOLVING



When: Year-round

Who attends: A diverse group of investors, industry leaders, policymakers, lawyers and researchers

PUTTING PROBLEMS UNDER THE MICROSCOPE then devising financial solutions is our specialty. To accomplish this, the Milken Institute deploys its signature tool: the Financial Innovations Lab.®

These intensive daylong workshops — think of them as miniature think tanks in action — are designed to devise new business models, capital structures and financial technologies to solve challenges in virtually any field. A diverse group of policymakers, industry experts, and business and finance professionals explore the issues from every angle and arrive at policy recommendations or financial tools that can clear the way for progress.

Events large and small: building support through public and private gatherings

In addition to our distinctive conferences and change-oriented retreats, the Institute also organizes smaller events that offer more intimate opportunities to engage with Institute supporters and an enthusiastic public.

MILKEN INSTITUTE FORUMS bring to the stage the most interesting authors, experts, entertainers and athletes to spend an afternoon with the audience at our Santa Monica headquarters.

MILKEN INSTITUTE ASSOCIATES attend economic briefings, interactive breakfasts and other members-only events with CEOs, investors, policymakers and foreign dignitaries.

YOUNG LEADERS CIRCLE members in Los Angeles, New York, London and Washington, D.C., interact with famous business luminaries and celebrated innovators at private events.

IN ADDITION Our Washington, D.C., office, which holds regular Capitol Hill briefings as well as Forums and private events, will expand its programs in 2012. The Institute will also launch a new event this year in the Persian Gulf region focused on leadership in the global economy, and look for our Center for Accelerating Energy Solutions to unveil a new energy-related conference.



TOP ROW, FROM LEFT: Peter Orszag, former Director, Office of Management and Budget; David Brooks, Columnist, New York Times (top); Tony Hsieh, CEO, Zappos.com (bottom); audience Q&A; Larry King, Host, "Larry King Live." SECOND ROW, FROM LEFT: Michele Norris, Host, NPR's "All Things Considered"; Sherry Lansing, CEO, Sherry Lansing Foundation, and Frank Luntz, President and CEO, Luntz Global; Lynda Resnick, Co-Chairman, Roll International.

OUR MISSION IS TO
IMPROVE LIVES AROUND
THE WORLD BY ADVANCING
INNOVATIVE ECONOMIC
AND POLICY SOLUTIONS
THAT CREATE JOBS, WIDEN
ACCESS TO CAPITAL AND
ENHANCE HEALTH.

A nonprofit, nonpartisan economic think tank, the Milken Institute produces rigorous, independent economic research — and maximizes its impact by convening global leaders from the worlds of business, finance, government and philanthropy. By fostering collaboration between the public and private sectors, we transform great ideas into action.

To learn more, visit www.milkeninstitute.org.



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